

GD brings a list of no. SugarCurve is the yes.

Gestational diabetes affects roughly **1 in 6 pregnancies worldwide** — and for most women the treatment isn't a pill, it's every meal for the rest of the pregnancy. SugarCurve is a companion built only for GD, made to lessen that mental load: 1,000+ foods rated for glycemic impact, a scanner for 4.6 million supermarket products, an AI chef that works *with* cravings, and a holistic view of what moves your numbers — glucose, CGM, carbs, exercise and insulin — in a one-tap report your OB can use.

WHO BUILT IT

We're Daniel & Adriana Lintoiu, a husband-and-wife team in Denmark with one rule: we only build what our own family has needed. The Dalo Baby apps came out of that — 4,000+ families in 23 countries use them today. Gestational diabetes arrives as a printed handout, a glucose meter and a long list of no. SugarCurve is the yes — the app that answers the question every woman actually asks at 6 PM: *so what can I make?*

Daniel & Adriana Lintoiu, co-founders

THE SCALE OF IT

1 in 6

live births worldwide affected
by gestational diabetes

23M

pregnancies a year touched
by high blood sugar

14%

global GD prevalence —
climbing with obesity & type 2

10×

higher lifetime risk of type 2
diabetes after a GD pregnancy

IDF Diabetes Atlas, 11th ed. (2024); BMJ, 2020.

WHAT IT IS

An all-in-one gestational diabetes companion: AI chef, confidant, notebook and motivational coach.

WHO IT'S FOR

Women diagnosed with GD and the OBs, dietitians and midwives reading their numbers.

WHAT IT ISN'T

Not a medical device. No insulin dosing, no diagnosis, no scaremongering about a single high reading.

FOOD LIBRARY

1,000+ foods

Rated for glycemic impact, plus 4.6M scannable barcodes

LANGUAGES

Four

English, Spanish, French and Danish at launch

PRICING

\$50

Pregnancy Pass — nine months of full access

BOILERPLATE

SugarCurve is a gestational diabetes companion app built to lift the mental load of the diagnosis. A 1,000+ food library rated for glycemic impact, a 4.6 million product barcode scanner, an AI chef that cooks around your cravings and an adaptive weekly meal planner sit alongside the full picture of what moves GD — blood sugar, CGM data, carbs, exercise and insulin. One tap turns it all into a PDF report for your care team. SugarCurve is made in Denmark by Dalo Labs ApS, the team behind the Dalo Baby app suite.

PRESS CONTACT

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Screenshots, logos and interviews:
sugarcurve.app/press



SugarCurve

The gestational diabetes companion — every food rated, every craving answered, every reading ready for your care team.

iOS · Android

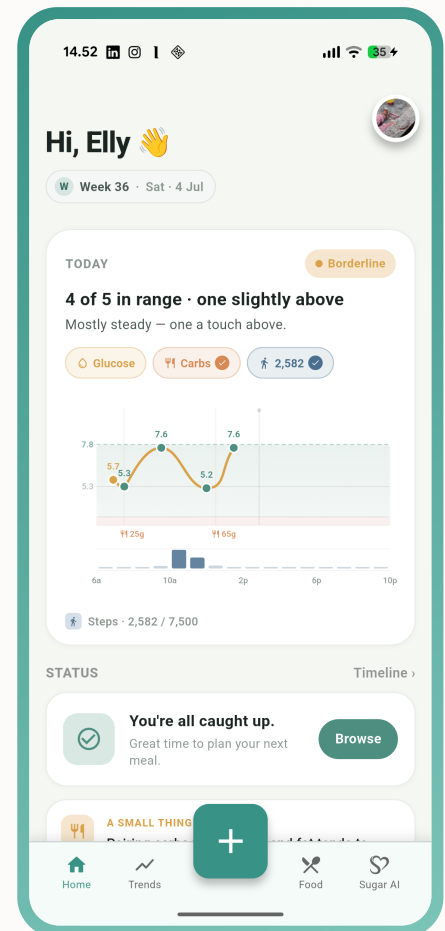
THE PROBLEM

A GD diagnosis usually arrives as a handout and a glucose meter. From that afternoon on, every meal is a test — and the guidance is generic, contradictory, or written for type 2 diabetes in a body that isn't pregnant.

SugarCurve helps with the mental load to help you enjoy the magical time of pregnancy. You can look up any food, scan anything in the store, cook what you're craving in a GD-safe way, track everything, get advice and even sum everything up to hand your OB a clean report instead of a paper log.

KEY FEATURES

- 1 Trends, trigger foods & your CGM**
Meals and readings on one curve, so patterns surface instead of hiding in a notebook. Dexcom and Freestyle Libre data flows in via Apple Health and Google Fit.
- 2 1,000+ GD-rated food library**
Every food answered before it reaches the plate: glycemic index, glycemic load, carbs, a GD suitability score, max serving size and pairing strategies.
- 3 AI Chef — for the craving, not against it**
Tell it what you want, or photograph the fridge, and get a GD-adapted recipe with carb count and GI impact — adjusted for allergies, cuisine and what's actually in the house.
- 4 4.4M-product barcode scanner**
Scan anything in the aisle and see its GD impact score and carb count before it goes in the cart.
- 5 Plate scanner**
Photograph the meal in front of you and get an AI estimate of nutrients — no weighing, no guessing, logged automatically.
- 6 Weekly meal plans & shopping list**
A full seven-day plan built to GD guidelines, with an auto-generated shopping list and one-tap swaps for any meal you don't fancy.
- 7 One-tap doctor reports**
A professional PDF covering the last 7, 14 or 30 days — meals, readings and trends — that an OB, dietitian or midwife can read in under a minute.



Today's curve & meal log · screens available for media use

FAST FACTS

PLATFORMS	iOS · Android
LAUNCH	August 2026
LANGUAGES	EN, ES, FR, DA
CATEGORY	Health & Fitness
PRICE	\$50

Your doctor diagnoses it. You're the one who cooks & tracks.

Most GD tools are glucose logs with a diet PDF attached. SugarCurve starts at the plate — and works backwards to the numbers your care team reads.

WHAT MAKES IT DIFFERENT

Built only for GD — not adapted from type 2

Ratings, serving sizes and pairing advice are calibrated for pregnancy, where the targets are tighter, the timeline is weeks not years, and the goal is a healthy delivery.

Cravings are part of the plan

Pregnancy cravings don't stop at diagnosis. The AI chef starts from what you actually want to eat.

Habits that outlast the pregnancy

GD raises the long-term risk of type 2 diabetes, so every rating explains *why* a food behaves the way it does — pairing, portion, order, timing. What you learn in twelve weeks is a set of principles you keep after delivery, when the meter goes away.

Care-team ready by default

The output is a report an OB, dietitian or midwife can read in a minute. SugarCurve is designed to sit inside existing care, not replace it.

HOW WE BUILD

Two founders, no investors, no growth team — and support that still goes to the people who wrote the code. Health data is hosted in the EU, never sold, and never used for ad targeting; what gets shared with a care team is chosen by the mother, one report at a time. SugarCurve gives nutritional and educational information only: it does not diagnose, does not dose insulin, and is not a medical device.

TRACK RECORD



SugarCurve is a part of the **Dalo Health** series from Dalo Labs — the creators of the **Dalo Baby** app suite: pumping, sleep and solids.

4.7 ★

APP STORE AVERAGE

4,000+

FAMILIES · 23 COUNTRIES

ANGLES TO EXPLORE IN A STORY

- **Cravings vs. compliance.** Why blanket carb restriction fails pregnant women, and what happens when software cooks around a craving instead of forbidding it.
- **Peace of mind as a product requirement.** Designing a health app for a scared user: no red alarms, no daily score, no shaming a single high reading.

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Interviews in English, Danish or Romanian · usual reply within a few hours

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